



Sarah Whisman

UX/UI Designer, Frontend Developer

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EXPERIENCE

● 2011-Present | O'Brien et al Advertising

Interactive Director

Leading the web team, website UX/UI design and development, creative concepts & brand strategies, user research, design feedback, digital marketing campaigns, SEO strategy, pitching and presenting ideas, collaboration with every team member through the full range of marketing platforms, creating beautiful user-centered websites

○ 2002-2011 | Amerigroup Corporation

Senior Graphic Designer/Art Director/Web Designer-Developer

Design marketing materials for members and providers, press checks, art direction, transitioned to full web design/development role working mainly with Sharepoint, collaborate and problem solve with internal developer team

○ 1999-2002 | VEW Arts, Inc.

Graphic Design/Web Design

Creative and brand design for full range of client needs, website design and build for a sister business

EDUCATION

Bachelor of Fine Arts: Graphic Design

Old Dominion University – 1999

SKILLS

CSS/HTML, UX/UI, Wordpress, Javascript, GSAP, React, Creative Strategic Problem Solving, Research, Wireframing, Prototyping, Testing, SEO, Team Collaboration, Pitching and Presenting Ideas, Client Communication, Passion for Learning & Improving

TOOLS

Adobe Suite, Figma, Sketch, Webflow

CONTINUAL LEARNING

Frontend Development

New Frontend Adventures

Smashing Workshop – 2023

Design Systems

Creating & Maintaining Successful

Design Systems

Smashing Workshop – 2022

Javascript/React

Scrimba – 2022-2023

UX Research

Memorisely – 2022

UX Design

Interaction Design Foundation – 2021